

BLKOUT WALLS

WALL DONATION

WE ARE LOOKING FOR HIGH PROFILE, HIGH VISIBILITY WALLS IN THE EAST OAKLAND AND DOWNTOWN AREA, FOR OUR SECOND ANNUAL 2022 BLKOUT WALLS MURAL FESTIVAL. TO DONATE A WALL PLEASE COMPLETE A WALL APPLICATION AT WWW.BLKOUTWALLS.COM/WALLDONATIONS



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One Major Way To Support Blkout Walls Is Through The Donation Of A Wall. Owners Donate Walls To Blkout Walls Free Of Charge For The Potential Of A Mural. Offering Your Wall Doesn't Guarantee That A Mural Will Be Created, But It Will Be Added To Our Database Of Available Properties. Many Considerations Including Location, Condition, Design, And Artist Go Into Our Wall Selection Process. If Your Wall Is A Good Candidate For A Mural, Either Now Or In The Future, We'll Be In Touch For Additional Information. Thank You For Your Support!

BLKOUT WALLS

OAKLAND 2022
CALL FOR WALL DONATIONS

You Provide the Wall, We'll bring the rest.

Murals have been proven to make communities feel uplifted, safe, and proud, and help expand livable spaces by reducing vandalism.

We are looking for high profile, high visibility walls in the East Oakland and Downtown area, for our second annual 2022 BLKOUT Walls mural festival. To donate a wall please complete a wall application at www.blkoutwalls.com/walldonations

Wall Partner/Property Owner FAQs :

When is the mural festival?

July 14-24th 2022

When is the deadline to submit my wall?

We will accept wall submissions for the 2022 Oakland festival through May 1st. 2022.

Do you accept residential walls?

We prefer commercial walls because they are usually more prominent and publicly accessible. We do make exceptions for walls that have great public access and visibility.

Do wall partners get to pick the Artist for their wall location?

Not directly. Our selection and curatorial committee selects the artists for the festival. We do our best to provide wall partners with artists and concepts they are excited about to create strong and meaningful partnerships. Wall partners will have the opportunity to review the artist and mural design prior to the festival.

How are Artists selected?

Artists apply through our application period in the spring of 2022. The artists are then juried based on a set rubric by our committee. Artists are chosen based on their application proposal including aesthetics, cultural relevance, diversity and social/community benefit. Our curatorial committee is made up of founding members, artists and other community members that are knowledgeable and experienced in the arts and culture sector.

When do we find out which artist will paint our wall?

After the selection process is complete, and we have our top group of artists, we will contact you to discuss the artists that are best suited for your wall and location. This process will take place beginning April of 2022.

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Site Preparation

This may involve pressure washing to remove dirt and debris, repairing any cracks or irregularities in the surface. The application of an undercoating can then take place to seal the surface. This work can be done by the mural team and/or community volunteers.

Mural Painting

The artist facilitates the mural painting. Styles and techniques vary and can include the use of stencils or tape to refine an image/design, or a design can be laid out using a large projection. When painting is complete, the mural surface should be protected with a sealant (e.g., graffiti guard). This protects the mural from sun damage and enables easy cleaning if it is tagged. (You can clean the mural with water and a cloth, but no detergents or brushes.). Applying a sealant is not a requirement and the mural team (artist/site owner) should discuss this decision at the onset of the project.

Documentation

The artist or business owner can document the development of the mural, either by video or photography, as a record of the process. We recommend building owners consider employing a professional photographer or videographer for best results.

Wall Agreement

The wall agreement outlines use of property for sole purpose of painting mural and preparing wall for mural. We ask that property owner agree not to whitewash over the mural for a period of two years.

Do we have to financially contribute to the festival? *

Mural expenses are real and ALL Artists are paid. Expenses vary depending on wall size and accessibility and include artist fees, wall preparation, supplies and equipment, labor and insurance. Wall partners **are not required** to cover wall budget but we do hope that they considering making a contribution towards the festival.

If you are interested in sponsorship we can also offer customized sponsorship packages based on the goals of the business or organization that offer additional promotional and event opportunities.

If you have additional questions or you'd like to request a full sponsorship deck, please contact:

Laura Milanes

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