

Community Service - Fundraising Policy

Abiding by the mission of BOMA, fundraising proceeds are designated to fund Political Action Activities, BOMA Oakland/East Bay education and member services.

With the mission statement in mind, the BOMA Board of Directors believes it is important to be involved in the community and give back, by supporting local charities that support the mission. This policy addresses how charitable giving will be implemented.

BOMA Oakland/East Bay (BOMA OEB), in order to make a difference within our Community. It will be the responsibility of the Stakeholder Engagement Workgroup to carry out the charitable efforts of the Association and act as the liaison with selected charities.

Major Event:

- BOMA OEB will support one major event each calendar year in which the proceeds will be distributed to a charitable organization selected in accordance with this policy document.
- The selected Charity will agree to support BOMA OEB in the marketing of the event. This includes:
 - Logo use
 - Boilerplate about the Charity
 - Posting event on organizations calendar
 - Including event in at last one communication from the organization to its database.
 - Staff presence at the event
- The BOMA OEB Board of Directors will approve the final distribution of funds based on event revenues.
- The monetary donation is to be presented to a charity representative publically, at a regularly scheduled BOMA Luncheon or the event.

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Secondary Activities:

- The Stakeholder Engagement Workgroup will also be responsible for a minimum of one activity, which engages the Principal Member Buildings participation. (e.g. toy drive)
- It is recommended that the workgroup to manage at least one additional event per year which works at serving as an opportunity for the Associate and Principal Members to work side by side. (e.g. food banks, CREATE, rehabilitating a non-profits real-estate investment)
- The members of the workgroup will determine the Charity(ies) which they wish to support. These Charities shall be submitted to the Executive Committee or Board of Directors for review prior to the start of the fiscal year.