

Building ON OUR Strengths

20 participants

in 2024 Leadership Academy

4 Quarterly

Meetings of the Strategic Advisory Council

10,000 homepage views per month

Online Learning Center

recordings & resources

85+ actively engaged members & leaders

2,000 + attendees at member networking and social events

BOMA Gives Back

Alameda County Food Bank Event, Thanksgiving Virtual Food Drive, Toy Drive & Shoreline Park Trail Clean-Up



ADVOCACY & LEADERSHIP

EDUCATION & LEARNING

COMMUNITY & ENGAGEMENT

BOMA International/BOMA Cal
De-carbonization, Lithium Batteries
Workforce Development, SB1103,
Retail Crime Bills, AB 2364, AB 2374,
AB 2904

BOMA Intl.

BOMA Best, Deep Dive

4,500 views

visits to our Events Calendar

15 Education Sessions,

8 Luncheons, 6 Backpack to Briefcase series and 1 Life Science Tour

900+ attendees

at Educational Sessions

3,200+

followers on social media

112,000+

impressions on social media

50% Open Rate

of email communications

In 2024, we proudly celebrated our association's 100th anniversary. Our centennial festivities took place in June with a Roaring Twenties theme, drawing enthusiastic participation. Our events for the year were a great success, quickly selling out, and members actively engaged in our BOMA Gives Back events, supporting the community. We remain committed to our core strengths—advocacy, leadership, education, community, and engagement. The facts and figures highlighted above showcase just a few of our accomplishments throughout 2024.