

# 2022 Partner Opportunities

ENGAGE, CONNECT & INFLUENCE



## DIAMOND

**\$12,500**

Exclusive Sponsor for 3 events  
Logo on banner & website  
Full page ad in Horizons  
Showcase Premium Booth  
10 tickets Holiday Party  
VIP table Holiday Party  
18 tickets for an education event  
First option for Spring Golf food and tee holes.  
Foursome at Spring Golf  
4 Permanent badges  
Partner Council Rep

**2 AVAILABLE**

## PLATINUM

**\$8,000**

Exclusive Sponsor for 2 events  
Logo on banner & website  
1/2-page ad in Horizons  
Showcase Premium Booth  
5 tickets Holiday Party  
VIP table Holiday Party  
12 tickets for an education event  
2<sup>nd</sup> option for Spring Golf food and tee holes.  
Pair at Spring Golf  
3 Permanent badges  
Partner Council Rep

**4 AVAILABLE**

## GOLD

**\$5,000**

Exclusive Sponsor for 1 events  
Logo on banner & website  
1/4 page ad in Horizons  
Showcase Premium Booth  
Discount \$250  
3 tickets Holiday Party  
9 tickets for an education event  
3rd option for Spring Golf food and tee holes.  
2 Permanent badges  
Partner Council Rep

**10 AVAILABLE**

## SILVER

**\$3,500**

Logo on banner & website  
Business card ad in Horizons  
Showcase Premium Booth  
Discount \$250  
2 tickets Holiday Party  
6 tickets for an education event  
4<sup>th</sup> option for Spring Golf food and tee holes.  
2 Permanent badges  
Partner Council Rep

**12 AVAILABLE**

## BRONZE

**\$1,250**

Logo on banner & website  
2 tickets Holiday Party  
6 tickets for an education event  
4<sup>th</sup> option for Spring Golf food and tee holes.  
2 Permanent badges  
Partner Council Rep

**12 AVAILABLE**

# Exclusive Event Sponsorship

## Benefits & Timing



### Before Event

- Logo on all event communication: website, eblasts, handouts
- Social media posts with your company tagged
- 3 complimentary registrations
- One of your leaders records a promotional video to be included in the save the date for the exclusive sponsor events you select

### At Event

- Your team welcomes and greets attendees at event
- Table for company promotion or if event is virtual a 1-minute video about your company
- A table facilitator/zoom room monitor for roundtable discussions

### After Event

- Logo on the follow-up email
- Excel list of attendees
- Social Media recap post with your company tagged
- Logo included in **recap** blog story