

# 2023 PARTNER PROGRAM



**BOMA**  
Oakland/East Bay

ADVANCING COMMERCIAL REAL ESTATE

## PARTNER LEVELS

**Diamond - \$12,500**

**Platinum - \$8,000**

**Gold - \$5,000**

**Silver - \$3,500**

**Bronze - \$1,250**

## ANNUAL PARTNER PROGRAM

Our 2023 program will provide BOMA OEB Partners with the ability to meaningfully connect, engage and influence our members at our events, in our publications, on our website, and more. The offerings include exclusive sponsorship of events, with your logo on all emails, website pages, and communications about the event.

The top-level sponsors will pick an event (virtual & face to face) from each of our major categories of large social events, luncheons, education sessions, and mixers. Your team will welcome attendees and facilitate breakouts.

**CONNECT - ENGAGE - INFLUENCE**

# PARTNER BENEFITS

## CONNECTING WITH OUR MEMBERS



### Key Benefits:

- Logo on event signage & website
- Ad in Horizons
- Showcase Premium Booth
- Showcase Booth Discount \$250
- Tickets Holiday Party
- Tickets to education/luncheon events
- Priority for Spring Golf food & tee holes.
- Permanent name badges
- Partner Council

See below for details by level.

### DIAMOND

**\$12,500**

Exclusive Sponsor for 3 events  
Logo on banner & website  
Full page ad in Horizons  
Showcase Premium Booth  
10 tickets Holiday Party  
VIP table Holiday Party  
18 tickets for an education event  
First option for Spring Golf food and tee holes.  
Foursome at Spring Golf  
4 Permanent badges  
Partner Council Rep

2 AVAILABLE

### PLATINUM

**\$8,000**

Exclusive Sponsor for 2 events  
Logo on banner & website  
1/2-page ad in Horizons  
Showcase Premium Booth  
5 tickets Holiday Party  
VIP table Holiday Party  
12 tickets for an education event  
2<sup>nd</sup> option for Spring Golf food and tee holes.  
Pair at Spring Golf  
3 Permanent badges  
Partner Council Rep

4 AVAILABLE

### GOLD

**\$5,000**

Exclusive Sponsor for 1 events  
Logo on banner & website  
¼ page ad in Horizons  
Showcase Premium Booth  
Discount \$250  
3 tickets Holiday Party  
9 tickets for an education event  
3rd option for Spring Golf food and tee holes.  
2 Permanent badges  
Partner Council Rep

10 AVAILABLE

### SILVER

**\$3,500**

Logo on banner & website  
Business card ad in Horizons  
Showcase Premium Booth  
Discount \$250  
2 tickets Holiday Party  
6 tickets for an education event  
4<sup>th</sup> option for Spring Golf food and tee holes.  
2 Permanent badges  
Partner Council Rep

12 AVAILABLE

### BRONZE

**\$1,250**

Logo on banner & website  
2 tickets Holiday Party  
6 tickets for an education event  
4<sup>th</sup> option for Spring Golf food and tee holes.  
2 Permanent badges  
Partner Council Rep

12 AVAILABLE

Questions? [julie@bomaoeb.org](mailto:julie@bomaoeb.org)

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