



Showcase Showdown Exhibitor's FAQ

Can I invite principal members?

YES! We need your help. Please share this event with your clients and encourage them to attend. We'll be reaching out to signed-up exhibitors asking for their help as we get closer to the event date. This event is free for Principal members in the Bay Area, invite your principal members in Oakland/East Bay, San Francisco and, Silicon Valley too!

I'm an Associate member of another Bay Area BOMA, can I buy a table?

Exhibit tables are **only** for sale to Associate Members of BOMA Oakland/East Bay. You're welcome to [join](#) BOMA Oakland/East Bay today.

I'm an Associate and would like to volunteer at the event without sponsoring a table?

Associate Members cannot attend unless they have purchased a booth. See our [Events Policy](#) for more information.

What's the theme?

This year our theme is BOMA OEB Monopoly. We'll be back with more details as the event gets closer.

What time is set up?

Exhibitors can start their table setup from 3:30-5:15. BOMA OEB Staff will be onsite to confirm your space.

Where do I park?

Faction has a lot of parking very close to the entrance for easy move in of your materials.

Are there any sponsorship options?

Thanks for asking – Yes! We're raising money for CREATE again via the wine vault. We'll need donations for wine and a wine refrigerator.

What kind of food can I bring?

You can bring anything that doesn't need cooking on-site, foods that can be eaten while visiting the exhibitors is encouraged. In terms of quantities, **we'd recommend bringing food 60-70 people**. You can keep the food warm using sternos or coolers/thermoses. There is no BBQ or cooking allowed at the event.

Is there electricity available for my table?

This is an entirely outdoor event, there is no electricity available to the tables. Please do not bring anything that requires a plug. Be sure to have your electronics charged before coming.

Can I bring an easy up and display?

Absolutely, however it can be a bit windy and Faction sits on a bird preserve so please bring weights to ensure your materials, easy up and display don't move around. The tables provided depend on your location. Be sure to check out the map. There are large 60" rounds and 6 – 8' long picnic-style tables

Can I serve alcohol at my table?

Nope, we'll be providing beer and wine to attendees and exhibitors via drink tickets. You can give out unopened bottles to visitors of your booth. Nothing can be opened at the venue.

Can I buy more drink tickets?

Well, yeah! Just let us know in advance. The fee is \$9.00 per drink ticket (includes tax and gratuity to the team at Faction).



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Can I bring my business development team?

Each table can have **four** people from your organization. Two people are included in the table fee. The additional two are \$100 per person.

How big is the event? How many Principals can we expect?

The number varies by the year, and we can provide more accurate numbers closer to the day of the event, but we expect between 100-150 principals to attend.

How do I sign up?

You can do it all [online](#)! If you have any issues, email gabriel@bomaueb.org.

May I come to the showcase as a visitor and not buy a booth?

Unfortunately, no. We do not allow Associate Members or other vendor company reps to attend the showcase without being an exhibitor. Anyone not affiliated with an active Associate Member company that is exhibiting will be turned away at the door.

Where will my booth be located?

The short answer: we don't know yet, but we'll let you know before the actual event date. We take the floor plan seriously and will make revisions as needed to optimize the flow of traffic and give everyone a fair shot at being noticed. Your top choice of booth location (map on next page) will be taken into consideration while we also give weight to Partner status and order of registration. We'll let you know as soon as we know.

May I share a booth with a colleague from another company?

No. Only one company per booth, please!