

# 101 Seminar: Social Media & Business



## Should I? Shouldn't I? How Do I Retain My Privacy?

Tuesday May 4, 2010  
555 12th Street in Oakland, 94564



**K. Kristian Besley**  
Managing Partner for m3k group

As the Managing Partner for m3k group, Kris manages marketing identity, branding, design, and web sites for businesses throughout the Bay Area. He assisted BOMA Oakland/East Bay in gaining a national award for our very own web site and he comes to us to share his knowledge on Social Media.

Unsure about jumping onto the Social Media wagon? Wondering the true costs and benefits of employing Twitter, LinkedIn, Facebook and the others? How about making sure your private information remains private?

This seminar is designed for those that want to find out more about employing social media in their business, determining the benefits, and learning how to protect yourself and your business while working with social media.

If time permits, Kris will also talk about 2010 plans for the BOMA Oakland/East Bay web site.

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BOMA Young Professionals



BOMA Environmental Committee

<b>TIME</b>	8:30 am to 9:00 am	Registration and Continental Breakfast
	9:00 am to 10:00 am	Seminar Program
	10:00 am to 10:15 am	Questions and Answer

### COSTS

\$5.00 – In Advance For Members	\$10.00 – At The Door For Members
\$25.00 – In Advance For Non-Members	\$30.00 – At The Door For Non-Members

Name: \_\_\_\_\_ Company : \_\_\_\_\_  
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### Method of Payment

Enclosed is my payment for: \_\_\_\_\_ Tickets \$ \_\_\_\_\_  
Visa/Mastercard# \_\_\_\_\_ Exp Date: \_\_\_\_\_  
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Mail Registration form and payment to:  
**BOMA Oakland/East Bay** 1000 Broadway, Ste. 355 Oakland, CA 94607  
Phone: 510-893-8780/Fax: 510-893-3516 Email: [robert@bomaoeb.org](mailto:robert@bomaoeb.org)  
You may also register online at [www.bomaoeb.org](http://www.bomaoeb.org)